

# Times & Transcript (Moncton)

## Delta Beau captures top honour; Seven awards handed out at Greater Moncton Excellence Awards

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Over 400 members of the business community were in attendance last night at the Delta Beauséjour Hotel as the Greater Moncton Chamber of Commerce presented the annual Greater Moncton Excellence Awards.

Seven awards were passed out in the event's 23rd iteration, which is used to encourage entrepreneurship in the region and to enhance the image of the region nationally.

On home turf and with a number of their employees there to take in the honour, Delta Beauséjour captured the coveted Excellence in Business Award. The hotel is ranked one of the top three Delta hotels for employee satisfaction and top four for guest satisfaction in the chain.

Hotel general manager Raymond Roberge thanked his staff and said he was glad to be back in Metro Moncton after moving back to the area from Bermuda with his family to take the position over two years ago.

"That's right, Bermuda. I missed paying taxes and missed the snow," Roberge said. "We look forward to continuing to be Moncton's hotel."

The other finalists for the Excellence in Business Award were DDx Health Strategies and Moncton Flight College.

The Young Entrepreneur Award was presented to Natalie LeBlanc, who operates a State Farm agency in Dieppe. LeBlanc opened her business in January 2007 and regaled the crowd with a story on the difficult time she had getting the 1,400 names she needed to open up her office. She also thanked her friends, family and clients for putting their trust in her.

Lyne Haché LeBlanc of iDConcept and Andrew Libby of The Mortgage Makers Inc. were the other finalists.

The Community Service Award was won by Asurion Moncton, who is on track to exceed its goal of 1,000 volunteer hours by year end. In June of this year, some 40 Asurion staff repainted the entire exterior of the Moncton Headstart building. In addition, staff has raised funds for groups like the United Way and the Children's Wish Foundation.

The other finalists were KMA Consultants Inc./Ken MacLeod and SPIELO.

Dr. John McManaman Professional Corporation was

the winner of the Excellence in Service Award. Located in Moncton, the corporation also operates in Charlottetown and Summerside, P.E.I. as well as Amherst, N.S.

McManaman spoke of his "exceptional and dedicated" team of employees, discussed some of the technologies that are in place at his office and used the opportunity for promotion.

The other two finalists for the award were the Old Time Meat Market Inc. and Ramada Plaza Hotel Crystal Palace.

The Innovation Award was presented to the Atlantic Cancer Research Institute. Created in 1998, the institute is responsible for several innovative products and services. The ACRI partners world-wide to discover the genetic origins of cancer, develop new tools and therapies, and improve the outcomes for those affected by the disease.

"I'm very happy to speak on behalf of our organization, but I must remind you I am but one person and this will go back to the members of our incredible team and staff that all developed these cutting edge technologies and applications," said Dr. Rodney Ouellette of the ACRI. Other finalists were Alltech Solutions Inc and L'Hotel St. James.

Martell Development Group Inc. received the Marketing Award. Established in 2006 by Pierre Martell, the company abandoned a conventional marketing approach to rely entirely on social media and mass internet exposure, tripling their sales volume this year. PropertyGuys.com Moncton and Capitol Theatre Inc. were the other two finalists.

Finally, Magnetic Hill Winery received the Emerging Business Award. Jeff and Janet Everett founded the winery in 2004 and were recently selected 2008 co-winners of the New Brunswick Savour Food and Wine Show. Other finalists for the award were Corkum Photographics and Razor Creative.

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